

*Centre County
Partnership for Community Health
P.O. Box 563
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“Partnering to Bridge the Gaps”

Strategic Plan 2008-2009

Approved: July 18, 2008

Vision and Mission

Vision: The vision of the Centre County Partnership for Community Health is that all people in Centre County will live, work and play in a healthy and safe community.

Mission: The mission of our Centre County Partnership for Community Health is to support an inclusive, caring community that promotes healthy people and enhances quality of life through collaborative relationships.

Guiding Objective and Principles

Our Guiding Objective: To assess the health needs of Centre County residents and to develop data-driven outreach and partnering efforts that will bridge gaps in service and eliminate barriers to holistic health.

The following serve as the motivations behind the Partnership’s strategic direction and outcome planning:

- ◆ Build and enhance collaborative relationships among county organizations.
- ◆ Increase the quality and years of healthy life for all citizens.
 - Increase access to quality health care
 - Promote health education and healthy lifestyles
- ◆ Eliminate health disparities

SHIP Guiding Principles: The foundation of the relationship between the Department of Health and its affiliated community partnerships rests on seven Guiding Principles:

- ◆ Prevention
- ◆ Communication
- ◆ Accountability
- ◆ Collaboration
- ◆ Continuous Learning
- ◆ Elimination of Health Disparities

The *State Health Improvement Plan for Healthy Pennsylvanians 2010 and Beyond* emphasizes three principle focus areas:

- ◆ Prevention
- ◆ People
- ◆ Protection

Leading Health Indicators & SHIP Categories for Health Action

Healthy People 2010 10 Leading Health Indicators	SHIP 8 Categories for Health Action
Immunization	Communicable Disease
Responsible Sexual Behavior	
Physical Activity	Chronic Disease
Overweight and Obesity	
Tobacco Use	
Mental Health	Family Health
Substance Abuse	
Injury and Violence	Violence and Injury
Environmental Quality	Environmental Health
Access to Health Care	Service Delivery Systems

Current Board Priorities 2008-2009

- ◆ Coalition building to increase and diversify membership.
- ◆ Develop value added membership services.
- ◆ Continue and explore new liaisons with community groups using the 2006-2010 priorities.

Strategies

Priority	Focus Area	Strategy	Board Liaison / Committee	Completion Date	Measure of Success
Coalition building to increase and diversify membership.	People	Expand Board membership	Executive committee & workgroup	09/30/2008	4 new Board members by year end
		Expand general membership	Membership committee	Ongoing	

Priority	Focus Area	Strategy	Board Liaison / Committee	Completion Date	Measure of Success
Develop value added membership services	Prevention People Protection	Develop membership dues structure	Membership Committee	Completed	Completed
		Update website	Marketing committee	January 2009	Updated look and new format
		Update brochure/develop newsletter	Shared: Education and Marketing Committees	November 2008	Distribution at Annual Meeting
		Offer continuing education hours for at least one meeting/year	Annual Meeting Work Group	September 2009	Approval to offer C.E.
Continue and explore new liaisons with community groups using the 2006-2010 priorities.	Prevention People Protection	Develop Board/Staff Assistantship w/ Penn State HPA Department	Geisinger Board Member	Spring Semester 2009	Having an Intern/Student
		Penn State Liaison development	Board Chair and Executive Committee	January 2009	Adding one PSU Board representative

Current Partnership Priorities 2008-2009

- ◆ Release and analyze BRFSS/OSP.
- ◆ Conduct a community organization survey of interest focused on the *Leading Health Indicators & SHIP Categories for Health Action* and coordinate with other data sources.
- ◆ Sustain and maintain our role with the tobacco settlement fund prevention program

Strategies

Priority	Focus Area	Strategy	Board Liaison / Committee	Completion Date	Measure of Success
Release and analyze BRFSS/OSP.	Prevention People Protection	Release the Executive Summary to supporters.	Data Committee	August 2008 in conjunction w/ Ag Progress Days	Distribution of BRFSS report
		Release the full report to the general membership.	Data Committee & Education Committee	Annual meeting Nov 2008	Report copy availability -link on website

Priority	Focus Area	Strategy	Board Liaison / Committee	Completion Date	Measure of Success
Conduct a community organization survey of interest focused on the <i>Leading Health Indicators & SHIP Categories for Health Action</i> and coordinate with other data sources.	People	Contact the PSU Prevention Center to ascertain their ability to assist with the survey process. Develop and distribute the survey prior to annual meeting. Analysis of survey results	Education and Annual Meeting Committees	08/31/2008 Annual meeting – 11/14/08 January 2009	Survey completion by annual meeting. Survey completion by annual meeting Post results on Web
Sustain and maintain our role with the tobacco settlement fund prevention program.	Prevention Protection	Continue liaisons w/ Family Health Council or contractors who receive tobacco settlement funds for distribution. Continue to establish liaisons w/ grantees & prospective applicants for funding. Board member from Tobacco Coalition	Board of Directors Board of Directors Board of Directors	Ongoing Ongoing Annual meeting	Monthly report of grantees and applicants Increased contracts and distributions within Centre County New Board member